



Canandaigua
City School District

**PLAN FOR
EXCELLENCE
2014 – 2019**

Vision of the Canandaigua City School District

The Canandaigua City School District will lead and inspire a community of learners to fulfill their academic and creative potential.

Mission of the Canandaigua City School District

We demonstrate our commitment to the whole child by:

- providing rigorous opportunities in academics, the arts and athletics;
- supporting the social, emotional and developmental needs of all students;
- maintaining a focus on character development; and
- engaging families and our community.

Plan for Excellence

COMMUNICATIONS, COMMUNITY, AND TRADITIONS

Goal: To enhance and support high levels of communication and involve the community in meeting the mission of the district.

| Initiative Area | Action Step | Initiation date | Completion date/Progress Notes | Person Responsible |
|--------------------|---|-----------------|--------------------------------|--|
| Parent Involvement | 1. Build parent involvement in all aspects of our school program | July 2014 | | Superintendent |
| | 2. Provide families support to assist with student academic success | July 2015 | | Superintendent |
| Partnerships | 1. Develop a positive, dynamic relationship with external stakeholder groups | July 2016 | | Superintendent |
| Communication | 1. Enhance internal communication systems and structures | July 2014 | | Superintendent |
| | 2. Identify methods of communication to reach all external stakeholder groups | July 2014 | | Superintendent |
| Traditions | 1. Enhance partnerships with CA graduates | July 2016 | | Academy Principal Director of Community Relations |
| | 2. Utilize school traditions and partnerships to build school pride | July 2015 | | Superintendent |

Plan for Excellence

EDUCATIONAL EXCELLENCE

Goal: To advance our educational program to provide each student the opportunity to learn, grow and achieve his or her potential.

| Initiative Area | Action Step | Initiation Date | Completion Date/Progress Notes | Person Responsible |
|---------------------------------|--|-----------------|--------------------------------|--|
| 21 st Century Skills | 1. Utilize <i>Partnership for 21st Century Skills</i> as the district's framework for educational achievement | July 2016 | | Assistant Superintendent for Instruction |
| College and Career Readiness | 1. Identify and implement the college and career readiness skills aligned to the District's program outcomes at each grade level | July 2014 | | Superintendent |
| Curriculum Development | 1. Revise the curriculum evaluation procedure to ensure that all areas are addressed in order to focus on student outcomes and ensure implementation of approved recommendations | July 2014 | | Assistant Superintendent for Instruction |
| | 2. Define criteria and procedures for adopting, adapting, piloting, or writing curriculum | July 2014 | | Assistant Superintendent for Instruction |

Plan for Excellence

EDUCATIONAL EXCELLENCE

| Initiative Area | Action Step | Initiation date | Completion date/Progress Notes | Person Responsible |
|--------------------------|---|-----------------|--------------------------------|--|
| Data Driven Instruction | 1. Investigate alternative means to analyze and report student achievement | July 2017 | | Assistant Superintendent for Instruction |
| | 2. Effectively utilize data to inform instruction and report achievement | July 2017 | | Assistant Superintendent for Instruction Building Principals |
| Instructional Technology | 1. Implement a comprehensive instructional technology program which supports, extends, and individualizes learning opportunities for all students | July 2015 | | Assistant Superintendent for Instruction Director of Technology |
| | 2. Create an expectation that available technology is used to capacity in order to enhance student learning | July 2015 | | Assistant Superintendent for Instruction Building Principals |

Plan for Excellence

EDUCATIONAL EXCELLENCE

| Initiative Area | Action Step | Initiation date | Completion date/Progress Notes | Person Responsible |
|--------------------------|--|-----------------|--------------------------------|---|
| Professional Development | 1. Examine and implement various models to deliver professional development | July 2014 | | Director of Professional Development |
| | 2. Develop professional development using the <i>Partnership for 21st Century Skills</i> definitions and activities | July 2015 | | Director of Professional Development |
| | 3. Develop professional development on the effective use of data to inform instruction | July 2015 | | Assistant Superintendent for Instruction Director of Professional Development |
| | 4. Provide professional development to assist all staff in meeting the needs of all students | July 2015 | | Assistant Superintendent for Personnel & Support Services Assistant Superintendent for Instruction Director of Professional Development |
| | 5. Provide training and support to enable and empower staff to integrate technology into the curriculum | July 2014 | | Director of Professional Development Director of Technology |
| | 6. Provide education to all stakeholders around cyber citizenship and safety | July 2015 | | Director of Professional Development |

Plan for Excellence

EDUCATIONAL EXCELLENCE

| Initiative Area | Action Step | Initiation date | Completion date/Progress Notes | Person Responsible |
|---------------------------|---|-----------------|--------------------------------|------------------------------|
| Special Education Program | 1. Analyze special education service offerings to ensure compliance with student need, SED requirements, and college/career readiness | July 2015 | | Director of Special Programs |
| | 2. Investigate out-of-district placements to determine the district's ability to replicate services | July 2017 | | Director of Special Programs |
| | 3. Utilize early intervention supports and strategies to reduce classification rate | July 2014 | | Director of Special Programs |

| Initiative Area | Action Step | Initiation date | Completion date/Progress Notes | Person Responsible |
|-------------------------------|--|-----------------|--------------------------------|--|
| Student Achievement & Support | 1. Improve graduation rate to 100%. | July 2015 | | Superintendent |
| | 2. Using mandated AIS and RTI requirements, develop an instructional approach to intervention that meets the needs of each student's academic social/emotional, and behavior needs | July 2014 | | Assistant Superintendent for Instruction |
| | 3. Establish a tracking system of high school graduates to assess their preparation for post-secondary experiences. | July 2016 | | Academy Principal Community Relations Coordinator |
| | 4. Develop systems to analyze and improve student performance on State assessments in all subject areas for all students. | July 2014 | | Assistant Superintendent for Instruction |
| | 5. Increase the number of students enrolled and successfully completing advanced coursework. | July 2014 | | Academy Principal Middle School Principal |

Plan for Excellence

EMPLOYEE LIFE

Goal: To attract and retain highly skilled employees in all district positions.

| Initiative Area | Action Step | Initiation date | Completion date/Progress Notes | Person Responsible |
|-----------------|--|-----------------|--------------------------------|---|
| Hiring | 1. Review and establish hiring process for all positions | July 2014 | | Assistant Superintendent for Personnel and Support Services Assistant Superintendent for Instruction |
| Retention | 1. Develop high quality new staff orientation | July 2014 | | Assistant Superintendent for Personnel and Support Services Assistant Superintendent for Instruction |
| | 2. Implement orientation procedures | July 2015 | | Director of Professional Development |
| | 3. Develop an employee recognition plan | July 2014 | | Superintendent |

Plan for Excellence

STEWARDSHIP

Goal: To provide an exemplary academic, artistic, athletic, health and wellness program.

| Initiative Area | Action Step | Initiation Date | Completion Date/Progress Notes | Person Responsible |
|-----------------|--|-----------------|--------------------------------|---|
| Facilities | 1. Evaluate interior needs of buildings and establish timeline and facilities management plan for improvements | July 2014 | | Director of School Facilities and Operations Assistant Superintendent for Personnel and Support Services |
| | 2. Evaluate exterior needs of buildings and grounds and establish timeline and facilities management plan for improvements | July 2014 | | Director of School Facilities and Operations Assistant Superintendent for Personnel and Support Services |
| Finance | 1. Establish a long-term, strategic financial plan to support the on-going needs of the district | July 2014 | | Assistant Superintendent For Business |
| | 2. Investigate shared service opportunities with other school districts and municipalities | July 2014 | | Superintendent |

Plan for Excellence

STEWARDSHIP

| Initiative Area | Action Step | Initiation Date | Completion Date/Progress Notes | Person Responsible |
|------------------------|--|------------------------|---------------------------------------|---|
| Food Service | 1. Ensure that school lunch program and healthy snacks are aligned to the Healthy Hunger Free Kids Act of 2010 | July 2014 | | Assistant Superintendent for Personnel and Support Services |
| | 2. Educate students, staff, and parents about nutritional requirements | July 2016 | | Assistant Superintendent for Personnel and Support Services |
| | 3. Increase student participation in the school lunch program | July 2016 | | Assistant Superintendent for Personnel and Support Services |
| Technology | 1. Create an ongoing maintenance and replacement plan for current infrastructure, equipment, and staffing | July 2015 | | Director of Technology |

Plan for Excellence

STUDENT LIFE

Goal: To provide an exemplary academic, artistic, athletic, and character education program.

| Initiative Area | Action Step | Initiation Date | Completion Date/Progress Notes | Person Responsible |
|------------------|---|-----------------|--------------------------------|----------------------|
| Athletics | 1. Create facilities that support student and community activities and competitions | July 2014 | | Superintendent |
| Character | 1. Evaluate the character education program in each school building via an outside evaluation process | July 2015 | | Building Principals |
| | 2. Implement recommendations from evaluation team to enhance the character education program in all of the school buildings | July 2016 | | Building Principals |
| | 3. Promote inter-school and inner-school unity | July 2016 | | Superintendent |
| Extra-curricular | 1. Expand opportunities for extra-curricular activities for primary and elementary students | July 2015 | | Elementary Principal |

Plan for Excellence

STUDENT LIFE

| Initiative Area | Action Step | Initiation date | Completion date/Progress Notes | Person Responsible |
|----------------------------|---|-----------------|--------------------------------|--|
| Health, wellness, & safety | 1. Support the social and emotional well-being of all students in the Canandaigua City School District | July 2014 | | Assistant Superintendent for Instruction |
| | 2. Educate and integrate cyber citizenship and safety with all stakeholders | July 2016 | | Assistant Superintendent for Instruction |
| Transitions | 1. Develop a K-12 plan for welcoming new students | July 2017 | | Building Principals |
| | 2. Establish transition programs for students entering kindergarten and transitioning from one building to the next | July 2017 | | Building Principals |